

AMENDMENTS to the SPECIFICATION

Please amend the SUMMARY OF THE INVENTION, paragraph [0033], to read as follows:

[0033] The present invention ~~offers several improvements in the art of delivering electronic content such as advertisements for consumption, e.g., viewing and/or hearing, by a user on a microbrowser by allowing the user to configure which types of objects are not to be downloaded to by the microbrowser, including parameters and characteristics such as memory consumption, display area consumption, communications bandwidth consumption, battery conditions and other state characteristics of the microbrowser.~~ preserves battery life for a portable networked client device by providing a web page content web server with a set of non-advertisement web objects for a web page, the web page containing at least one inclusion method to one or more advertisement objects stored on an advertisement server separate from the non-advertisement web objects, by receiving by the web server a battery condition and a page request for the web page from a networked client device, and, responsive to the battery condition being low, by transmitting the non-advertisement web objects from the web page content web server to the networked client device, but avoiding incremental battery energy consumption of the networked client device to execute, display, or process the advertisement objects by restricting download of the advertisement objects.

Please delete paragraph [0034].